

[insert partner logo here]



## FOR IMMEDIATE RELEASE

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### **[Company Name] introduces breakthrough cybersecurity solution to help customers in the [type of] industry, powered by Ostra**

[City, State, Date] — [XYZ Company], a firm that specializes in [insert short summary phrase about your company] has launched a breakthrough cybersecurity service offering for customers, powered by Ostra Cybersecurity.

“Ostra is thrilled to partner with [XYZ Company] in giving their customers access to a proprietary, comprehensive solution that provides a sphere of protection unmatched by any individual product in the marketplace,” stated Laura Riebschlager, Director of Partner Success at Ostra. “These types of turnkey solutions allow businesses to focus on what is most important... growing their business, instead of trying to manage cyber threats.”

[Insert longer summary of your company here. For example, “XYZ is an industry-leading technology consulting company that focuses on improving productivity and streamlining IT operations in large, highly matrixed organizations.”]

According to [First & Last Name of person being quoted], the [leader title] of [XYZ Company], this partnership with Ostra adds immense value to the firm’s existing and prospective client base. [Insert quote here about benefits. For example: “XYZ is focused on adding value to our clients—and we see it as part of our duty to integrate relevant products and services that help them deal with the realities of the current threat landscape, which includes significant cybersecurity risks to organizations of every size.”]

[XYZ Company]’s cybersecurity services will focus on the entire spectrum of increasing and emerging risks—including known threats as well as new, “zero-day” exploits, which are particularly difficult for most organizations to predict and remediate. Small and medium businesses are being increasingly

targeted by ransomware attacks, partly because their systems are easier to breach versus large corporations with robust cybersecurity strategies. Even accessing data systems at the smallest companies can give criminals a gateway to valuable customer data, vendor lists, client financial data, and personal information about employees that could be further exploited.

“As a trusted partner, [XYZ Company] is uniquely poised to help protect businesses in [market or region name],” said Mike Barlow, Director of Strategic Partnerships at Ostra. “Our solution was specifically designed to give businesses of every size access to Fortune 100-caliber, multi-layered cybersecurity—so they are not easy targets anymore.”

### **About [Company XYZ]**

[Insert standard PR boilerplate or 1-paragraph company summary here.]

### **About Ostra Cybersecurity**

As Your Trusted Cybersecurity Team™, Ostra makes cybersecurity simple and accessible to businesses of all sizes. Ostra provides its partners and their clients with a multi-layered, comprehensive, and fully managed Security as a Service. Ostra’s proprietary solutions combine Fortune 100-caliber tools, tech, and talent to ensure threats are not only detected and hunted, but also fully remediated.

With a mission to simplify cybersecurity for small to mid-sized businesses, Ostra believes everyone deserves best-in-class data protection—not just big business. For more information, visit [www.ostra.net](http://www.ostra.net).

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