

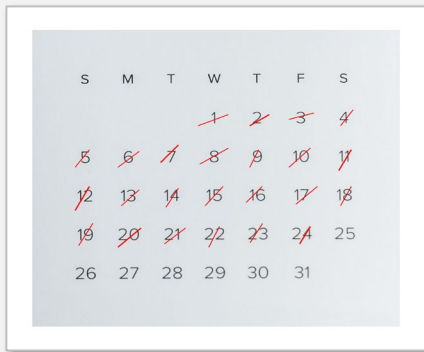
Simplifying Cybersecurity

- ✓ Best-in-class **TOOLS**
- ✓ Proprietary **TECHNOLOGY**
- ✓ Exceptional **TALENT**



Beat the statistics:

Average downtime for a ransomware attack¹



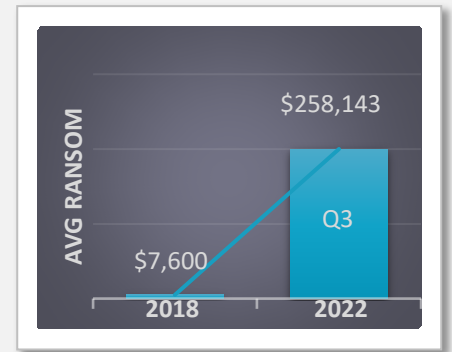
24 days

Percentage of cyber attacks that target SMBs²



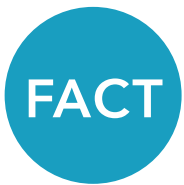
>80%

Average ransomware payments, 2018³ - 2022⁴

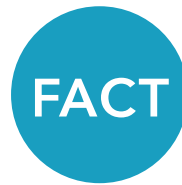


+2,000%

CLAIM: "I'm not a huge corporation; hackers don't care about me."



Only **14%** of SMBs are prepared to defend themselves.⁵



Companies with <100 employees receive **350%** more social engineering attacks than larger companies.⁶

Yes, it can happen to you. But thanks to Ostra, you can beat the statistics. Ostra simplifies cybersecurity while providing Fortune 100-level, proactive, layered data protection to businesses of all sizes.

¹Coveware Marketplace Report (Q2 2022).

²Q3 2022 Coveware report section: *Average and Median Size of Companies Impacted by Ransomware* (10/2022).

³Corporate Compliance Insights blog (6/2020) and *2020 Incident Response & Data Breach Report by Crypsis*.

⁴Q3 2022 Coveware report (\$258,143).

⁵Embroker.com blog (Jan 2023)

⁶Barracuda Networks report via PR Newswire (3/2022)

