

## Simplifying Cybersecurity

- ✓ Best-in-class **TOOLS**
- ✓ Proprietary **TECHNOLOGY**
- ✓ Exceptional **TALENT**



## Protecting businesses of all sizes

Cyber attacks on small and mid-sized companies are on the rise. Many SMBs don't have access to best-in-class cybersecurity resources, leaving them vulnerable to data breaches and ransomware.

Ostra provides a **Fortune 100-caliber, fully managed** solution that makes cybersecurity simple, effective and accessible for businesses of all sizes.

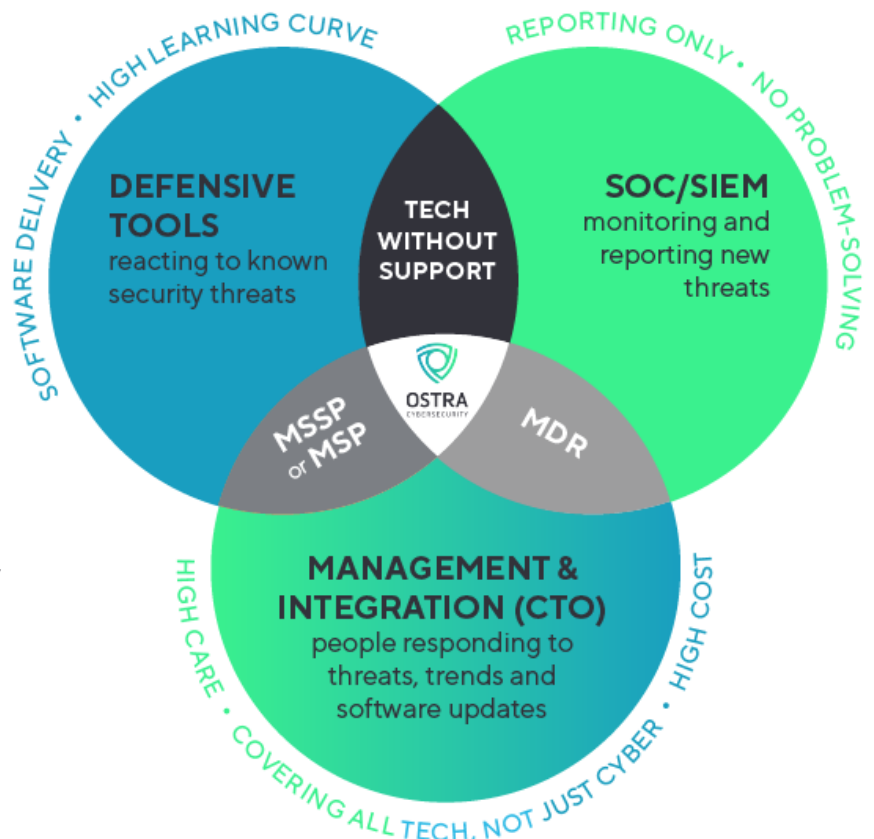
## Ostra Is Your Trusted Cybersecurity Team

### Filling the gaps

Ostra delivers Fortune 100-caliber data protection for your business at a fraction of the cost you would pay to piecemeal or insource it.

Siloed competitors over-promise and under-deliver on actual protection. Ostra breaks down silos to ensure you sleep well at night, knowing your company is safe.

We know a world-class cybersecurity department needs best-in-class **tools, technology** and **talent**. Ostra built everything for you, so you don't have to piece it together yourself.



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## 24/7 Managed SOC & SIEM



- 24/7 monitoring via Security Operations Center (SOC)
- Activity insight via Security Information and Event Management (SIEM) technology
- Threat intelligence
- Security orchestration
- Customized dashboards for compliance reporting
- Event logging and analytics

## Email Threat Prevention (ETP)



- Machine learning, AI and analytics identify attacks that evade signature and policy-based defenses
- Inspects URLs for links to credential-phishing sites and rewrites URLs
- Impersonation detection and in-house spam filtering
- Retroactive analysis and alerting

## Endpoint Security (Antivirus & Malware Protection)



- Single agent with three detection engines to minimize configuration and maximize detection/blocking
- Integrated workflow to analyze/respond to threats within Endpoint Security
- Fully integrated malware protection with antivirus (AV) defenses, machine learning, behavior analysis, indicators of compromise (IOCs) and endpoint visibility
- Triage Summary and Audit Viewer for exhaustive inspection/analysis of threats

## Firewall & VPN



- Automated Detection and Prevention of Zero-Day Exploits and Malware
- Advanced analysis, machine learning and shared threat intelligence
- Credential Phishing Prevention & blocking new malicious URLs
- Selective Web Traffic Decryption and Safe Search Enforcement



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## The Technology

Part of a comprehensive cybersecurity posture is ensuring **all your tools and services work together**. That's no easy feat.

At Ostra, we've developed a **proprietary infrastructure** that stitches our tools together to eliminate communication gaps. This enhances your 24x7 real-time protection against known and unknown (or zero-day) threats.

## Ostra Technology Solves Common Challenges For You

- **Vendor Management** - No more long-term contracts. No more juggling multiple tools and services with varying contract lengths. Ostra consolidates that for you.
- **Constant Technology Evaluations** - Cybersecurity is ever-changing. Ostra is product agnostic. We are constantly evaluating the best technology & tools to seamlessly integrate into our proprietary infrastructure.
- **Ongoing IT Projects** - As we continually evaluate tools & tech and seamlessly integrate better solutions as they present themselves, Ostra eliminates the pain and cost of major cybersecurity-related IT projects for your company.



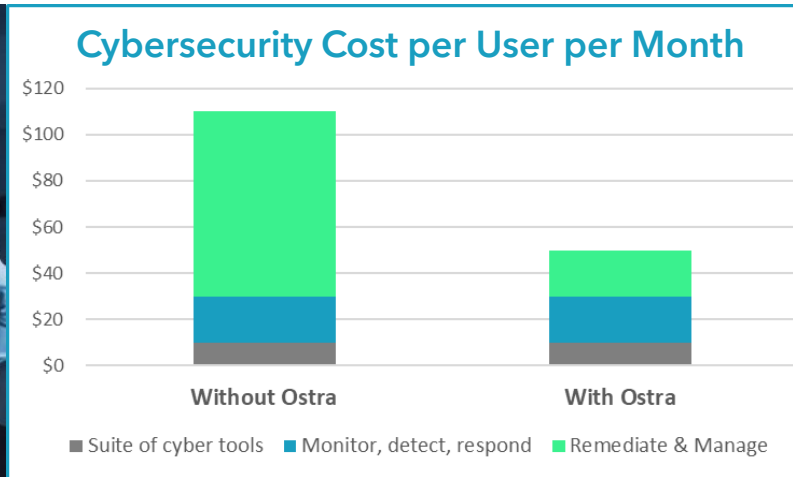
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The most important piece of your comprehensive cybersecurity posture is having the talent to not just hunt and identify threats, but to remediate and eliminate those threats in real-time.

Typical MDRs, MSPs and MSSPs just alert your company when there's an issue. Ostra's **best-in-class tools** and **proprietary technology** allows our team of cybersecurity experts to **hunt, identify and remediate** all your threats in real-time for a fraction of your insourcing cost.



## Ostra's Team Solves Common Challenges For You

- **Remediating & Eliminating Threats** - Identifying cyber threats is one thing; remediating and eliminating them is another. Do you have a cybersecurity expert remediating threats once identified by your MDR, MSP or MSSP if applicable? Ostra extends your IT team to deliver true cybersecurity detection, response, and remediation capabilities.
- **Managing** - Do you have a cybersecurity expert patching, updating and managing your multiple security tools? With Ostra, you can augment your own staff with an entire team of experts; we are your trusted cybersecurity team that is dedicated to serving you 24x7.
- **Budgeting** - No more budget surprises for managing, updating and patching multiple cybersecurity tools or consulting on cyber threats. The average hourly rate for IT providers ranges between \$100-\$200/hour, sometimes higher for security fixes or consultations. With Ostra's included services, you won't be over budget with surprise bills.
- For reference, you can expect to pay more than \$100k/year for each in-house cybersecurity expert that you hire.



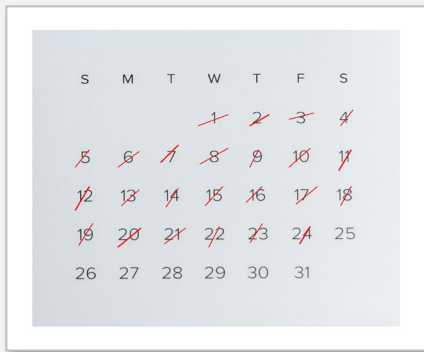
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# Beat the statistics:

Average downtime for a ransomware attack<sup>1</sup>



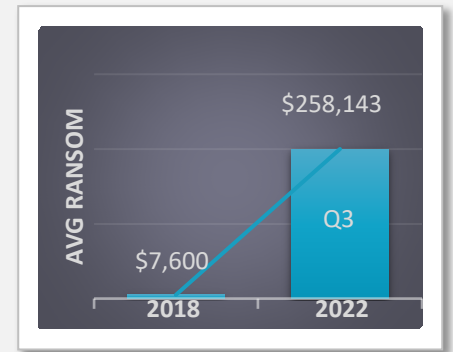
**24 days**

Percentage of cyber attacks by company size<sup>2</sup>



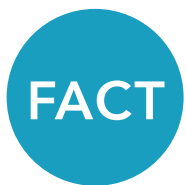
**>80%**

Average ransomware payments, 2018<sup>3</sup> - 2022<sup>4</sup>

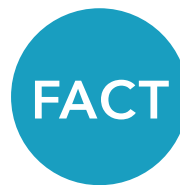


**+2,000%**

**CLAIM:** "I'm not a huge corporation; hackers don't care about me."



Only **14%** of SMBs are prepared to defend themselves.<sup>5</sup>



Companies with <100 employees receive **350%** more social engineering attacks than larger companies.<sup>6</sup>

**Yes, it can happen to you.** But thanks to Ostra, you can beat the statistics. Ostra simplifies cybersecurity while providing Fortune 100-level, proactive, layered data protection to businesses of all sizes.

<sup>1</sup>Coveware Marketplace Report (Q2 2022).

<sup>2</sup>Q3 2022 Coveware report section: *Average and Median Size of Companies Impacted by Ransomware* (10/2022).

<sup>3</sup>Corporate Compliance Insights blog (6/2020) and *2020 Incident Response & Data Breach Report by Cypsis*.

<sup>4</sup>Q3 2022 Coveware report (\$258,143).

<sup>5</sup>Embroker.com blog (Jan 2023)

<sup>6</sup>Barracuda Networks report via PR Newswire (3/2022)

